

SOUTH ATLANTIC CAPITAL

MANAGEMENT GROUP, INC.

FinancialIntelligence
Informa



Media Contact:

Phillip Titzer
info@southatlanticcap.com
(910) 763-4113

South Atlantic Capital Awarded Top Guns Designation by Informa Financial Intelligence

Wilmington, NC—November 19, 2021— For the second time this year, South Atlantic Capital has been awarded a PSN Top Guns distinction by Informa Financial Intelligence’s PSN manager database, North America’s longest running database of investment managers including the most well-known industry leading firms.

South Atlantic Capital was honored with a 1-Star Top Gun rating for the performance of its Core Equity portfolio (a large, “value” strategy) in the latest quarter. The firm has received numerous Top Gun awards over the years, most notably being named a PSN Top Guns Manager of the Decade among all large-cap managers at year-end 2012.

In response to the award, Edward Nowell, South Atlantic’s President and Portfolio Manager, said “while we are honored to have been recognized twice this year, we are especially pleased to be delivering such competitive performance for our clients who endured a very tough 2020, a period during which traditional blue-chip stocks took a surprising back seat to a narrow set of high-tech names that benefited from the stay-at-home condition of the country. We knew that our portfolio companies, as a group, were performing well on an operational level last year, even though their stock prices were not reflecting it. This year has certainly brought some of the price appreciation we feel they deserve.”

Through a combination of Informa Financial Intelligence’s proprietary performance screens, [*PSN Top Guns](#) (*free registration to view Top Guns) ranks products in six proprietary categories in over 50 universes. This is a well-respected quarterly ranking and is widely used by institutional asset managers and investors. Informa Financial Intelligence is part of Informa plc, a leading provider of critical decision-making solutions and custom services to financial institutions.

Top Gun firms are awarded a rating ranging from one to six stars, with the number of stars representing continued performance over time.

South Atlantic Capital’s Core Equity strategy was awarded a Top Gun 1-Star rating, meaning it had one of the top ten returns for the quarter ended September 30, 2021, in the large-cap value universe.

Mr. Nowell summarized his firm’s investment approach saying “we run concentrated portfolios comprised of contrarian investments in 20-25 large, high-quality companies trading at free cash flow yields higher than warranted due to a misunderstanding of each company’s prospects. This is often driven by the short-term focus of the markets plus an inability for many investors to consider an

SOUTH ATLANTIC CAPITAL

MANAGEMENT GROUP, INC.

investment's prospects independently from media driven consensus and an unwillingness to patiently hold shares until a more accurate price is realized.

In addition, we have historically provided downside protection by focusing on companies with the resources to not only withstand but, in most cases, benefit from economic downturns as opposed to managing risk by attempting to predict downturns, which we feel has a low probability of success. This risk mitigation is fundamental to our investment philosophy and is what enables us to remain confident staying invested, even during last year's pandemic, and has allowed us to significantly compound client capital over time."

"Congratulations to South Atlantic Capital Management Group, Inc. for being recognized as a PSN Top Gun," said [Ryan Nauman](#), **Market Strategist at Informa Financial Intelligence's Zephyr**. "This highly esteemed designation allows us to recognize success, excellence and performance of leading investment managers each quarter."

The complete list of PSN Top Guns and an overview of the methodology can be located on <https://psn.fi.informais.com/>

For more details on the methodology behind the PSN Top Guns Rankings or to purchase PSN Top Guns Reports, contact Margaret Tobiasen at Margaret.tobiasen@informa.com

About South Atlantic Capital Management Group, Inc.

South Atlantic Capital is a boutique investment management firm and is a registered investment advisor with the State of North Carolina and the Commonwealth of Virginia. The firm manages separate client accounts for families and institutions on a discretionary basis and the compensation structure is fee-based versus commission-based. For clients meeting certain minimum requirements who prefer more comprehensive services such as financial planning and estate management, we work in concert with a few select family offices.

About Informa Financial Intelligence's Zephyr

Financial Intelligence, part of the Informa Intelligence Division of Informa plc, is a leading provider of products and services helping financial institutions around the world cut through the noise and take decisive action. Informa Financial Intelligence's solutions provide unparalleled insight into market opportunity, competitive performance and customer segment behavioral patterns and performance through specialized industry research, intelligence, and insight. IFI's Zephyr portfolio supports asset allocation, investment analysis, portfolio construction, and client communications that combine to help advisors and portfolio managers retain and grow client relationships. For more information about IFI, visit <https://financialintelligence.informa.com>. For more information about Zephyr's PSN Separately Managed Accounts data, visit <https://financialintelligence.informa.com/products-and-services/data-analysis-and-tools/psn-sma>.